

### **VISIONARIES WELCOME**

## **C P Cables Limited**

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As an offshoot of the renowned C & P Group, our company pledges to maintain the legacy & values of its initial founders. Carrying the name of C&P comes with deep responsibility & we realize that as we live each day honestly, ethically & with absolute integrity.

We are committed to making our products and solutions meet the consumers demand. Satisfaction of customers is our main goal. For us to achieve our immediate and long-term goals, results & speed matter. The team moves the needle by focusing on the controllable inputs rather than the outputs. Our success is attributed to our resilience, grit and focus.

We think beyond & envision what could be. We have used research / analysis to find new opportunities and take calculated risks as we deep dive into understanding the business at all levels. Our goal is to continually raise the bar as we drive our teams to deliver high-quality products, services & processes.

We vow to make our Customers, Investors & Employees PROUD!

### isionaries Welcome

The long-term goal of C P Cables has been conceptualized with a relevant but completely out of the box approach. By default, we belong in an unprecedented space of our own that will only be understood by visionaries like you. At its core is the DNA of C P Cables that embraces the immediate need of Optic Fiber, Networking & eventually Digital Security in the whole Sub Continent of Africa.

In rapidly changing times where data clearly is the new oil & automation at every level is gradually changing how we live each day, C P Cables is positioning its products & solutions to fit all such modern-day applications.

Its pioneering vision of African domination within its own industry by having substance, inventory & key on ground personnel wherever it goes, is already creating a jaw dropping reaction amongst several industry veterans.

Only visionaries like yourself will understand the holistic approach of C P Cables.

LAWMAN INDUSTRIAL COMPLEX

WAS OFFICIALLY OPENED BY MR. VIRPAR RAMJI SHAH ON 22nd MARCH 1992

### The C & P Group's Legacy

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WAS OFFICIALLY OPENSO

MR. VIRPAR RAMJI SHAT

Putting blood, sweat & tears in the business for over four decades.

A true African leader who has been dominating the shoe manufacturing industry with advanced technology & its hand on execution style, complimented with futuristic goals.

#### **Strong Heritage**

For over forty years now the C & P Group has been raising the bar in every aspect of the business. Besides mastering the craftmanship used for manufacturing shoes, the company has retained its inherited traditions and its culture. While this has been accomplished over time, in parallel they also mastered the reins of doing business in the sub - continent.

#### **Core Values**

Its core values of integrity, accountability, diligence, perseverance and, discipline have kept the C & P Groups family together beyond just business. Together we are a close family of people who function together as a team and work towards a common business goal.

#### **Unique Positioning**

No other competitor offers what we do in the overall ecosystem. Our network is the strongest within the verticals in which we're present. Coupled with the most valuable commercial proposition, it by default makes us the first choice amongst various customers.

#### **End to End Solution**

We provide end-to-end solutions that keeps pace with the customers ever-changing requirements. Our final product also adheres to a philosophy that eliminates as many middle layers or steps as possible, which inturn helps to optimize the performance and efficiency of the final product.

### **Challenge Your Imagination**

Achieving excellence is at the heart of the C P Cables ethos beyond your imagination

And from that core, emerges the products & solutions offered by C P Cables. It is all encompassing, it transcends reality, maximizing your sensory immersion, taking you to heights that have never been attained before. It is for those who embrace the future & who want to live it today.

## **Fiber Optic Cables**



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- ADSS Cables
- Duct Cables
- Armoured Cables
- Micro Cables
- OPGW Cables



- Dome Enclosures
- Patch Cords/Pigtails
- J Hooks
- FAT's
- Fiber Cabinets
- UPB's

And the list goes on...

# **Copper Cables and Accessories**

Copper wire is a great choice for industrial & commercial electrical applications. It can be used for power transmission, communications, networking, electric motors, lighting & heating.

C P Cables sees growth in the different applications where telecommunication & network cables are increasingly being used. It is largely focusing on this segment of the business.



Our uniquely positioned, GLOBAL e-commerce portal featuring Fiber Optic, Copper Products & Other Networking Solutions, shipped to your doorstep across the African Continent & Other Countries.

Your Livelihood depends upon the performance of our products, logistics & solutions. No one knows this better than us

We are customer-obsessed on a completely different level. C P Cables is well aware that in these fast-paced, jet-age surroundings, your dependency on data uptime is extremely critical. Being the agents of change & a catalyst for consumers of data, we work with the utmost sense of urgency & commitment. Our dedicated team of young professionals are always there to support our customers with information about products and services that are needed to be connected to the outside world

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